

Bazyn Communications

Making the Impossible Possible

Newsletter

Spring 2020

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For positive inspiration, contact Bazyn Communications
“True Vision with Insight”

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Dear Readers,

We're in strange times. Most of us are working from home due to the Carona Virus. To some, it's been devastating and stressful. Others have taken advantage of the forced distancing to try new options. I'm including some info about sections of the recently passed CARES Act and a link to the Guide to the CARES Act. It tells how business owners can take advantage of new SBA funding now available.

I've also written an article on some “Secrets of Coping with Challenges and Change”. As a business coach, I try to keep clients motivated and on target, even when life changes. Take advantage of my free consultation.

In recent months, my travels included Sacramento, CA; Kansas City, MO; Sioux Falls, SD, Denver, CO; Las Vegas, NV; Washington, DC; and Anaheim, CA. Due to the distancing requirement, I've had to cancel trips to Denver, CO and Schaumburg, IL thus far.

In the next few months, I'm hoping to fly to St. Louis, MO; Washington, DC; Sioux Falls, SD, Sacramento, CA; and Denver, CO. I'm praying life gets back to “normal” soon. To give organizations and corporations discounted speaking fees, I try to coordinate events and trainings. Please let me know about events or possible speaking opportunities in these and other areas, since I'm always adding cities to my itinerary. I also do coaching and trainings via conference call if you know organizations wishing to try something new during this time.

Have a productive and happy spring and summer!

Ardis Bazyn, MAT, MBAC



The Small Business Owner's Guide to the CARES Act

The programs and initiatives in the Coronavirus Aid, Relief, and Economic Security (CARES) Act that was just passed by Congress are intended to assist business owners with whatever needs they have right now. When implemented, there will be many new resources available for small businesses, as well as certain nonprofits and other employers. This guide provides information about the major programs and initiatives that will soon be available from the Small Business Administration (SBA) to address these needs, as well as some additional tax provisions that are outside the scope of SBA.

To keep up to date on when these programs become available, please stay in contact with your local Small Business Administration (SBA) District Office. Struggling to get started? The following questions might help point you in the right direction. Do you need:

- Capital to cover the cost of retaining employees? Then the Paycheck Protection Program might be right for you.
- A quick infusion of a smaller amount of cash to cover you right now? You might want to look into an Emergency Economic Injury Grant.
- To ease your fears about keeping up with payments on your current or potential SBA loan? The Small Business Debt Relief Program could help.
- Just some quality, free counseling to help you navigate this uncertain economic time? The resource partners might be your best bet.

Already know what resources you're looking for? Small Business Contracting and Small Business Tax Provisions are also covered in this guide. Check it out: <https://www.randolph-sheppard.org/business-resources.php>.



Secrets for Coping with Challenges and Change

By: Ardis Bazyn

The Carona Virus situation is a very stressful time. With all the news and warnings, more and more people have to deal with new challenges and changes in their lives. These tips should help you adjust to the challenges a bit more easily.

1. Benefit from the support of friends and family. Talk to friends and family members about your challenges and they can either assist by giving you great ideas or just give you some mental support. I've found friends and family as well as my faith in God to be helpful.
2. Use humor to keep your focus positive. Read some humorous stories, find a joke website, and look at life in a humorous way when you can. Try to cheer up others.
3. Learn strategies to deal with necessary changes in your life or job. Sometimes, the easiest way to cope is by developing new skills. Learn alternatives you've never tried: podcasts, online blogging, webinars, etc. Talk to colleagues or co-workers to see what they are doing to complete work in a new way.

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4. View challenges or obstacles as opportunities. Sometimes, our lives get in a rut. When we face challenges, we need to look outside the box. Search online for stress relievers or a new exercise program.

5. Develop Visualization techniques. When I'm having a stressful time, I like to visualize a better time, usually a future goal. Then I can set some goals and priorities and visualize accomplishment. Times change and so can you!

---Ardis gives many tips in her inspirational presentation on "Secrets to Coping with Challenge and Change".



All my services, books, and other products are listed online at www.bazyncommunications.com or www.ardisbazyn.com.



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