

Making the Impossible Possible Newsletter

Fall 2013

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“Making the Impossible Possible”

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Letter from the editor

Dear readers,

As this year comes to an end, it is my time to reflect on the positives in my life and my business. Each week, I meet new people and learn about their challenges and successes. I feel blessed by all the interactions I've had with both my circles: family and friends and the colleagues with whom I work through the year. I want to remind everyone that I offer a free half hour of consulting on any of my topics so I can help you decide where your future efforts should take you.

In this newsletter, I have included two articles which I hope you take to heart. Too often, we take life too seriously and don't take our personality and enthusiastic spirit into our work life. I hope these encourage you to respond to your inner spirit and learn the lessons shown to us by geese.

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This year, my travels included: Sioux Falls, SD; Las Vegas, NV; Dublin, Ireland; Sacramento, CA; Columbus, OH; St. Cloud, MN; Honolulu, HI; Minneapolis, MN and Little Rock, AR .

In the next few months, I'll be in San Diego, CA; Spokane, WA; Cedar Rapids, IA; New Orleans, LA; Sioux Falls, SD; Las Vegas, NV; Washington, DC; Sacramento, CA and Rowenoak, VA. For discounted speaking fees, I try to coordinate events and trainings. Please let me know about events in these and other areas, since I'm always adding cities to my itinerary.

Enjoy your fall!

Ardis Bazyn

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Article1

Enthusiasm Is Where the Fun Is

By: Jane Powell

When enthusiasm strikes, you know because you want to jump up and down and scream with happiness. It's a moment where your heart soars because you have just felt or done something that inspires you deep within. Enthusiasm is where your body screams with excitement and you hear that "Yes!!!" from deep inside. It's one of the best feelings in the world.

Today, no matter what your rational mind says, look and listen for the places, events, ideas, people and activities that make your heart shout a loud "Yes!!!" Next, spend some time deciding how to bring more of those things into your life. Make a commitment to yourself to do the things you need to do to live a more enthusiastic life. When you're enthusiastic you look forward to each and every day. And, that's what makes life so fun!

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Article2

Your Life Is a Series of Experiences

By Ralph Marston

Each life experience makes you stronger, more knowledgeable and more prepared for what lies ahead. Though it may not seem like it at the time, the setbacks and hardships you face actually help you march forward.

Don't isolate yourself from life experiences. They instruct you and guide you into your future. Learn from your experiences. They are the best teacher anyone could ask for.

The best circumstance

It's great to be where you are, and it's great to have what you have. It's great to know what you know, and it's great to be who you are. The opportunity to live a life of joy, meaning, and fulfillment is not somewhere else, or in another time or situation. It is right here, right now.

The best circumstance from which to move forward is not in some distant, idealized future. It is the circumstance where you now find yourself, because that is the circumstance from which you can immediately take your first, powerful step. If you wait until conditions are perfect, waiting is all you'll ever do.

Stop demanding perfection from the world and start demanding immediate, effective action from yourself. Merely wishing for things to be different will just get you more of the same. It is by making good use of what you have, that you're able to create and attract what you desire.

Your life's great treasure is not in some alternate place or time or situation. It is yours to be claimed right now with the power of your positive, focused thoughts and efforts.

This was taken from "Morning Coffee" is a labor of love and meant to be shared with others to spread encouragement and inspiration.

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Article3

Lessons We Learn from Geese

by: author Unknown

This fall when you see geese heading south for the winter, flying along in V formation, you might consider what science has discovered as to why they fly that way

Fact 1

As each goose flaps its wings it creates an "uplift" for the birds that follow. By flying in a "V" formation, the whole flock adds 71% greater flying range than if each bird flew alone.

Lesson

People who share a common direction and sense of community can get where they are going quicker and easier because they are traveling on the thrust of one another.

Fact 2

When a goose falls out of formation, it suddenly feels the drag and resistance of flying alone. It quickly moves back into formation to take advantage of the lifting power of the bird immediately in front of it.

Lesson

If we have as much sense as a goose we stay in formation with those headed where we want to go. We are willing to accept their help and give our help to others.

Fact 3

When the lead goose tires, it rotates back into the formation and another goose flies to the point position.

Lesson

It pays to take turns doing the hard tasks and sharing leadership. As with geese, people are interdependent on each other's skills, capabilities and unique arrangements of gifts, talents or resources.

Fact 4

The geese flying in formation honk to encourage those up front to keep up their speed.

Lesson

We need to make sure honking is encouraging. In groups where there is encouragement the production is much greater. The power of encouragement (to

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stand by one's heart or core values and encourage the heart and core of others) is the quality of honking we seek.

Fact 5

When a goose gets sick, wounded, or shot down, two geese drop out of formation and follow it down to help and protect it. They stay with it until it dies or is able to fly again. Then, they launch out with another formation or catch up with the flock.

Lesson

If we have as much sense as geese, we will stand by each other in difficult times as well as when we are strong.

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Products and Services

Bazyn Communications continues to offer inspirational and motivational speaking, business coaching, and writing. A free consultation by phone or in person is available upon request. For a list of speaking or coaching topics, visit www.bazyncommunications.com.

We're also available for a variety of writing projects, business plans, marketing plans, articles, and copy for most types of media for small businesses and nonprofits. Small Braille transcription projects including greeting cards or business cards are offered at reasonable prices. Contact us for pricing.

If you wish to receive a text version of this newsletter or receive any past issues, please email: abazyn@bazyncommunications.com or call (818) 238-9321.

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Links

Check out the links of organizations in which I participate:

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| | |
|---|--|
| American Council of the Blind | www.acb.org |
| Burbank activities | www.burbank.com |
| Burbank Business Network International | www.bniburbank.com |
| Burbank Chamber of Commerce | www.burbankchamber.com |
| California Council of the Blind | www.ccbnet.org |
| California Voter Empowerment Circle | www.CALVEC.org |
| Coaching and Speaking Internationally | www.247coaching.com |
| Democracy Live Accessible Voting | www.democracylive.com |
| Independent Visually Impaired Entrepreneurs | www.ivie-acb.org |
| Randolph Sheppard Vendors of America | www.randolph-sheppard.org |
| Speaker Match | www.speakermatch.com |
| Success Simplified | www.successsimplified.com |
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Favorite Quotes

“I’m convinced that about half of what separates the successful entrepreneurs from the non-successful ones is pure perseverance” –Steve Jobs

“You can have everything you want by helping enough other people” “The right idea with no follow-through is dead on arrival”

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